



CORPORATE & GROUP » TRACK EXPERIENCES





« 2024 RACETRACK EXPERIENCES »

- » FEB 23 25 | NEW ORLEANS, LA NOLA MOTORSPORTS PARK
- » FEB 29 MAR 03 | DALLAS, TX TEXAS MOTOR SPEEDWAY
- » MAR 07 10 | TAMPA, FL THE MOTOR ENCLAVE
- » MAR 14 17 | MIAMI, FL HOMESTEAD MIAMI SPEEDWAY
- » MAR 15 18 | HOUSTON, TX
- » MAR 21 24 | CHARLOTTE, NC CHARLOTTE MOTOR SPEEDWAY
- » APR 05 06 | INDIANAPOLIS, IN PUTNAM PARK ROAD COURSE
- » APR 05 07 | NASHVILLE, TN NASHVILLE SUPERSPEEDWAY
- » APR 11 14 | ATLANTA, GA ATLANTA MOTORSPORTS PARK
- » APR 18 21 | RICHMOND, VA
- » APR 25 28 | CHICAGO, IL AUTOBAHN COUNTRY CLUB (SOUTH)
- » APR 26 28 | NEW YORK, NY MONTICELLO MOTOR CLUB
- » MAY 02 05 | PHILADELPHIA, PA NEW JERSEY MOTORSPORTS PARK
- » MAY 09 12 | CONCORD, NH NEW HAMPSHIRE MOTOR SPEEDWAY
- » MAY 16 19 | NYC / NORTHERN NJ RACEWAY PARK ENGLISHTOWN
- » MAY 16 19 | POCONOS, PA
- » MAY 30 JUN 02 | PITTSBURGH, PA PITTSBURGH INTL RACE COMPLEX
- » JUN 07 09 | CO SPRINGS, CO PIKES PEAK INTL RACEWAY
- » JUN 13 16 | ST. LOUIS, MO WORLD WIDE TECHNOLOGY RACEWAY
- » JUN 20 23 | DETROIT, MI M1 CONCOURSE
- » JUN 21 23 | KANSAS CITY, KS KANSAS SPEEDWAY
- » JUN 28 29 | RALEIGH / NORFOLK NC CENTER FOR AUTOMOTIVE RESEARCH
- » JUL 12 14 | SYRACUSE, NY PINEVIEW RUN AUTO & COUNTRY CLUB
- » JUL 18 21 | ATLANTA, GA ATLANTA MOTORSPORTS PARK
- » JUL 26 27 | OKLAHOMA HALLET MOTOR RACING CIRCUIT

- » JUL 31 AUG 03 | SEATTLE, WA
- » AUG 08 11 | SONOMA, CA SONOMA RACEWAY
- » AUG 15 18 | PORTLAND, OR PORTLAND INTL RACEWAY
- » AUG 15 18 | CHICAGO, IL AUTOBAHN COUNTRY CLUB (NORTH)
- » AUG 23 25 | SALT LAKE, UT UTAH MOTORSPORTS CAMPUS
- » SEP 05 08 | PHILADELPHIA, PA NEW JERSEY MOTORSPORTS PARK
- » SEP 12 15 | CLEVELAND, OH NELSON LEDGES RACE COURSE
- » SEP 19 22 | ANN ARBOR, MI MICHIGAN INTL SPEEDWAY
- » SEP 19 22 | RICHMOND, VA
- » SEP 26 29 | CONCORD, NH NEW HAMPSHIRE MOTOR SPEEDWAY
- » OCT 03 06 | POCONOS, PA POCONO RACEWAY
- » OCT 10 13 | NYC / NORTHERN NJ RACEWAY PARK ENGLISHTOWN
- » OCT 17 20 | CHICAGO, IL AUTOBAHN COUNTRY CLUB (NORTH)
- » OCT 17 20 | HOUSTON, TX MSR HOUSTON
- » OCT 24 26 | CONNECTICUT THOMPSON SPEEDWAY
- » OCT 31 NOV 03 | DALLAS, TX TEXAS MOTOR SPEEDWAY
- » NOV 07 10 | ATLANTA, GA ATLANTA MOTORSPORTS PARK
- » NOV 08 10 | CHARLOTTE / COLUMBIA CAROLINA MOTORSPORTS PARK
- » NOV 14 15 | AUSTIN, TX CIRCUIT OF THE AMERICAS
- » NOV 21 24 | MIAMI, FL HOMESTEAD MIAMI SPEEDWAY
- » **DEC 05 08** | TAMPA, FL THE MOTOR ENCLAVE
- » DEC 12 15 | PHOENIX, AZ WILD HORSE PASS MOTORSPORTS PARK
- » **DEC 13-15** | JACKSONVILLE, FL
- » DEC 20 22 | SONOMA, CA SONOMA RACEWAY







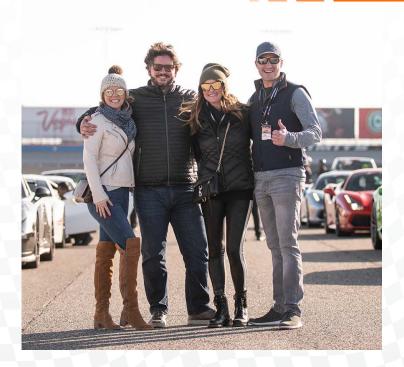








AN OUTING LIKE NO OTHER »



Xtreme Xperience hosts over 700 private outings at over 50 tour stops annually. We've helped hundreds of companies increase their value to customers, prospects, and partners. We do this by offering your attendees the chance to live their dreams and bond over an unforgettable adrenaline rush as each guest gets to test their limits around epic racetracks from behind the wheel of the world's finest cars.

Our Corporate Outings programs provide you with a turn-key event solution that will drive the right attendance and outing ROI.

Enjoy a world-class experience, with elite customer service to match, and custom options to tailor to your event goals and brand needs.















WORLD-CLASS SUPERCARS »



» FERRARI 488 GTB





660 HP



» PORSCHE 911 GT3 (992)





502 HP



» PORSCHE CAYMAN GT4 RS







» CORVETTE C8 Z51







Align your brand with the best of the best. When your guests show up at the track and see over \$5M worth of world class supercars in pit lane, they are sure to be excited and engaged. We've handpicked every vehicle in the fleet straight from the covers of your favorite automotive magazines and made them available for you and your guests. You've never experienced luxury, power, acceleration, braking and handling like this... Until now.

» FERRARI 296 GTB







» LAMBORGHINI HURACÁN







» AUDI R8 V10 PERFORMANCE







» NISSAN GT-R NISMO NEW»









WHAT'S INCLUDED



DRIVE OR RIDE-ALONG IN WORLD-CLASS SUPERCARS



3-4 HIGH-SPEED LAPS ON A REAL RACETRACK



AUTO-TRANSMISSION FOR DRIVING WITH EASE



PRE-EXPERIENCE **SAFETY EDUCATION**



PERSONAL, IN-CAR PRO INSTRUCTION



CUSTOMER SUPPORT & WORLD-CLASS CREW

A TURN-KEY SOLUTION »

Drive into a stress-free event while we handle the logistics of locations & scheduling, meeting space & catering, and everything in-between. Our event coordinators will be your POC through the entire process, so there's no worry as to what comes next.

AN INSPIRING EVENT »

There's nothing more motivational than being put in command of 420+ horsepowers and being told to "go-go-go!". Unlock your guests' need for speed and their ability to push themselves further.

ENAGING + IMPACTFUL »

No one sits on the sidelines. Whether people are driving, riding with a pro, or watching from Pit Lane, they are sure to be engaged. You'll connect with more clients, more meaningfully, than any other corporate function this year.

RELATIONSHIP-BUILDING »

Find common ground; whether you're bonding over the cars, the adrenaline of the experience, or how good you look next to a Ferrari - you are sure to strike up new conversations with excited guests.





« XPERIENCE TIMELINE »

Guests arrive and CHECK-IN with our team:

During check-in, guests will sign waivers and provide a valid driver's license to XX staff. An XX team member will guide your guests to where they need to be and also assist throughout the day.

Guests attend a professional SAFETY CLASS:

- During this session, a lead supercar instructor will provide a safety overview and driving insight, which includes everything from getting into a Ferrari to handling smooth through turn 7. When class concludes guests will head to Pit Lane and begin their driving experience.
- Guests advance to PIT LANE for their drives:
 In pit lane guests will be sized for a helmet and provided with a balaclava to wear underneath. Your group will have access to every supercar in the fleet (Lamborghini, Ferrari, Porsche, Audi, etc). Guests are able to drive more than one vehicle if your drive package permits.
- Once your guests wrap up on track, they move on to your designated, private meeting space that will be equipped with tables, linens, chairs and AV for presenting. Our event coordinator will work with you prior to the event to set up your catering order and confirm final details.
- Guests will CHECK-OUT and wrap their day:
 Here guests will receive their photos (optional), review their video, and browse our merch. This will conclude the outing.

SAMPLE ITINERARIES

• 9:00 - 9:15 AM: ARRIVE + CHECK-IN

• 9:15 - 10:15 AM: BREAKFAST+ MEETING (OPTIONAL)

• 10:15 - 10:45 AM: **DRIVER SAFETY CLASS**

• 10:50 - 11:30 AM: **ON-TRACK DRIVE TIME**

• 11:45 AM: CHECK-OUT + OUTING CONCLUDES

• 10:00 - 10:15 AM: ARRIVE + CHECK-IN

• 10:15 - 10:45 AM: **DRIVER SAFETY CLASS**

• 10:50 - 11:30 AM: **ON-TRACK DRIVE TIME**

• 11:30 - 12:30PM: **LUNCH + MEETING** (OPTIONAL)

• 12:45 PM: CHECK-OUT + OUTING CONCLUDES

» PACKAGE **PRICING** «



» POLE POSITION PACKAGE

\$385 PER DRIVING XPERIENCE

- 3-4 laps of Driving Around the Racetrack
- Base Level Track Insurance Package
- Driver's Safety Classroom Session
- In-Car Professional Instruction
- Safety Gear Including Helmets and Balaclavas
- Access to at Least 10 Supercars
- In-Car Video for Each Driver

» RED-LINE PACKAGE \$405 PER DRIVE

- Includes all Pole Position Package Features
- Digital Photo Package for Each Driver
- 6 High-Speed Ride-Alongs

DRIVE PACKAGE	POLE POSITION	RED-LINE
25 EXPERIENCES	\$9,625	\$10,125
30 EXPERIENCES	\$11,550	\$12,150
50 EXPERIENCES	\$19,250	\$20,250
75 EXPERIENCES	\$28,875	\$30,375



- » Group Packages START AT 25 DRIVING EXPERIENCES
- » Prices are **BASED ON THE DRIVE COUNT OF YOUR CHOSEN PACKAGE:**
 - If you have 15 people and everybody wants to drive twice, this would be a 30-drive package
 - If you have 25 people and want everybody to drive once, this would be a 25-drive package
 - Ultimately, you decide how to distribute your Driving Experiences amongst your participants
- » Group Packages AVERAGE A 30% DISCOUNT FROM RETAIL PRICES
- » There are NO MAXIMUMS and we can host up to 400 driving experiences in a single day at the track

» OPTIONAL **ADD-ON5** «



» PRIVATE MEETING SPACE

Meeting spaces vary from conference rooms in the infield media center to NASCAR bay garages, or hospitality tents. Meeting space includes tables, chairs, linens and a screen for presentations.

» CATERING

Breakfast or lunch from the track catering program can be added to the private meeting space. Our Event Coordinator will assist with the catering order and handle all the details with the track. Catering is arranged about 5-6 weeks prior to outing. Catering is invoiced separately at the time of ordering.

» HIGH-SPEED RIDE-ALONGS

3-lap ride along in lead Dodge Charger Hellcat SRT driven by pro driver. It's a great way to see the track before driving, enhance your attendee's experience, or to get non-driving attendees out on track

» MERCH PACKAGE

Package includes XX branded t-shirt & hat that your guests will pick out and take home from the track.

ADD-ON OPTIONS	ADD-ON PRICING
PRIVATE MEETING SPACE	\$400-800 PER HOUR USAGE FEE
BREAKFAST CATERING	\$10-25 PER PERSON + TAX & FEES
LUNCH CATERING	\$15-45 PER PERSON + TAX & FEES
HIGH-SPEED RIDE-ALONGS	\$79 PER PERSON
XX SHIRT + HAT MERCH PACK	\$49 PER PERSON

« COMMON QUESTIONS »

» WHAT IS A "DRIVING EXPERIENCE"?

• A one-person driving or riding session in a single supercar for 3-4 laps around the racetrack

» WHAT DOES AN EXPERIENCE CONSIST OF?

- A 3-lap driving or riding session on the racetrack in a supercar
- 30-minute instructional drivers briefing
- HD in-car video package
- In-car coaching from a professional instructor
- Base level track insurance coverage
- Usage of all safety equipment



» WHAT ARE MY OPTIONS FOR CHOOSING EVENT DATES AND LOCATIONS?

- Join us on Tour: Xtreme Xperience is a travelling organization with over 40 different tour stops in 30+ different cities across the country. The easiest and most cost-effective way to join us on track is to schedule your group outing during one of our tour stops. Check out our schedule for specific dates and locations!
- Custom Events (Nationwide): Have a different date and location in mind? Xtreme Xperience offers stand-alone events where we'll bring our fleet and operations to a racetrack near you, pending availability and timing. Stand-Alone events are typically for larger groups and starts around \$60,000

» HOW DO I KNOW WHICH PACKAGE IS THE BEST CHOICE FOR MY GROUP?

- Selection comes down to HOW MANY guests are in your group & HOW MANY drives you would like each person to have.
- The minimum package to qualify for the group rate and your own group track time slot is 25 experiences.
- Group packages are highly recommended for corporate groups seeking to WOW clients, ENGAGE prospects or REWARD team members.
- During your group track time, we close the event to the public and cater to your group exclusively.
- Our most common packages are 25 Experiences, 30 Experiences, 50 Experiences or 75 Experiences.
- Any number of driving xperiences over 25 will get the group rate.

» MY GROUP NEEDS MEETING SPACE AND CATERING, IS THIS AVAILABLE?

- YES! Our Event Coordinators can provide you with menu options and will take care of all the fine details.
- YES! Private meeting space can be arranged and set with tables, linens, chairs and screens for presentations.

» DO I NEED TO KNOW HOW TO OPERATE A MANUAL TRANSMISSION TO DRIVE?

• No! All Xtreme Xperience supercars are equipped with automatic transmissions. This means that anyone from a beginner to professional can experience our fleet on the racetrack.

» WHAT ABOUT INSURANCE?

- Xtreme Xperience track insurance is mandatory for all public and private Experiences.
 - This insurance covers the vehicles, racetrack, and possible injury during each Driving Experience.
- Insurance packages are personal preference and only the minimum package is required to drive.
 - Base Level Includes: \$20,000 coverage, \$6,000 deductible, included in your group rate
 - Mid-Level Includes: \$85,000 coverage, \$4,000 deductible, \$69 per Driving Experience
 - Premium Level Includes: \$125,000 coverage, \$2,000 deductible, \$129 per Driving Experience

» WHAT DO I NEED ON THE EVENT DAY?

1. Arrive on time! 2. A valid driver's license (must be 18+) 3. Closed-toed shoes (no high heels or sandals)

» WHAT IF IT RAINS?

- Xtreme Xperience is a rain or shine program. If XX deems the track conditions unsafe due to severe rain or weather, we will make every attempt to move your event that day. However, if XX cannot resume operations we offer two options.
 - 1. Your group can be rescheduled to any 2024/25 tour stop for free
 - 2. You can purchase "rain-out" insurance and your group outing will be refunded.

