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FOR IMMEDIATE RELEASE

**Xtreme Xperience Announces Permanent Supercar Xperience**  
NOLA Motorsports Park Brings Year Round Supercar Driving Experience To Louisiana

**CHICAGO, IL:** Xtreme Xperience, the Nation's Premier Supercar Driving Experience, has spent over three years connecting car enthusiasts and thrill seekers to exotic supercars and racetracks in over 20 US cities. Over 50,000 people race to Xtreme Xperience events to drive the latest Ferraris, Lamborghinis and more, finally crossing off, "Drive my dream car" from their bucket lists. Starting Feb. 12th, 2016, Xtreme Xperience is setting up shop at NOLA Motorsports Park in Louisiana, offering tourists and residents their adrenaline-pumping driving experience, all year round.

"This has been a dream since the early days of Xtreme Xperience back in 2012. Our mission has always been to make supercars accessible, and we're confident that a permanent location at one of the most prestigious tracks in the US, as well as our introductory Xperience for only \$99, is the perfect way to offer the exotic car lifestyle to even more people" said Adam Olalde, CEO of Xtreme Xperience.

Why did Xtreme Xperience drop the anchor in Louisiana? That's because NOLA Motorsports Park is much more than just a racetrack. This autotainment facility is complete with corporate meeting and event spaces, a world-class Go-Kart track and more, allowing anyone from drivers to spectators to have the chance of experiencing what motorsports heaven looks like. Xtreme participants can look forward to using all 500+ horsepower on a 1.8 mile road course with 12 hair raising turns and a 3,200 foot straightaway - one of the longest in the country! Future exotic supercar drivers have four automotive masterpieces to choose from. They are:

- Ferrari 458 Italia
- Lamborghini LP 560-4
- Porsche 911 GT3
- Nissan GT-R

Each participant receives a classroom session, while on the track, a professional instructor rides shotgun with each driver to provide real-time feedback and tips-of-the-trade to enhance the experience. HD video cameras mounted on the dash of Xtreme Xperience supercars capture the action, offering the chance for patrons to relive their moments of glory for years to come.

Founded in 2012, Xtreme Xperience is the country's first and largest traveling supercar driving experience. Based in Chicago, Xtreme Xperience produces over 18 events annually at 15 World-Class Racetracks, nationwide, including NOLA Motorsports Park in New Orleans, Charlotte Motor Speedway, Atlanta Motorsports Park, Michigan International Speedway, Pittsburgh International Race Complex, and Autobahn Country Club in Joliet, Ill.

For additional information, or to book an Xtreme Xperience Supercar Driving Experience, starting at \$99, visit [www.XXSPEED.com](http://www.XXSPEED.com).

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